# NABERS Success Story Template

Building details

**Business name:**

**Building type**

|  |  |  |
| --- | --- | --- |
| [ ]  Apartment building | [ ]  Office Building | [ ]  Residential Aged Care |
| [ ]  Data Centre | [ ]  Office Tenancy | [ ]  Retirement Living |
| [ ]  Hotel | [ ]  Public Hospital | [ ]  Shopping Centre |

**Rating type**

|  |  |  |
| --- | --- | --- |
| [ ]  NABERS Energy | [ ]  NABERS Indoor Environment  |  |
| [ ]  NABERS Water | [ ]  Carbon Neutral |  |
| [ ]  NABERS Waste | [ ]  Commitment Agreements |  |

**Building Address:**

**Key contact for story:**

**Assessor contact name and company name:**

Guidelines for capturing your story

Consider what makes your story interesting to a reader, details to include:

* How the NABERS rating helped guide or promote sustainability success
* How knowing where you stand spurred action, including the catalyst for this action.
* Major achievements for your building such as your first 6-star rating, having more than one high star rating, or improving your star ratings over time (meeting your targets).
* Highlight any learnings that resulted from a setback, and how the NABERS rating helped identify the setback/set a goal for success next year. Examples of one step backwards, two steps forwards.
* The people behind your achievements, who led the action and what motivated them.

**Background (80 - 100 words)**

What is the crux of your story? Include key deliverables, journey, and timeline. Please include data or interesting statistics if possible. Example: how many units of energy / water / waste have you saved, money saving for business, reduction in carbon emissions, ESC generation, change in rating. This will help us understand your achievement better.

**Elevator story (50 words)**

How would you summarise the key successes of the project in just a few words? This will be used to write the social media posts about your achievement.

**Quotes (50 – 80 words)**

Provide at least one quote on what this achievement means to you, please mention your participation in NABERS and how this helped your business/community/strategic direction. Be sure to mention who we should attribute the quote to, as well as their position and company (if applicable)

**Other Information**

Do you have any other information that you would like to share with us about this achievement?

Promotional and distribution information

**Images**

Please provide maximum of 5 images to include in the story. Example images: the building, energy/waste equipment, installation of new equipment, staff / Assessors, office space, indoor environment.

**Resolution and size**: 10 MB limit or between1500 and 2500 pixels

**File type:** JPEG or PNG format preferred

**Social Media**

Provide the following social media handles

|  |  |  |  |
| --- | --- | --- | --- |
|  | **LinkedIn** | **Twitter** | **Other** |
| **Building owner handle (if applicable)** |  |  |  |
| **Building tenant handle (if applicable)** |  |  |  |
| **Assessor company handle / Sole trader Assessor handle**  |  |  |  |
| **Any other relevant handles, including the individuals who are part of this achievement** |  |  |  |

**Other published content**

For reference provide any links to published content covering this achievement

We look forward to receiving your submission. Please send it to nabers@environment.nsw.gov.au.

**Please note:**

* If successful, a member of the NABERS Marketing and Communications team will be in touch to discuss next steps.
* We reserve the right to review stories and submission does not constitute acceptance or commitment by NABERS to promote this story.
* By submitting your story, you certify that all information provided is factual, accurate and approved by appropriate internal parties.
* By providing information and content you give NABERS the right to use the information across social media channels and / or NABERS website for the purpose of promoting your story and achievements.
* By providing images and visuals you give NABERS the right to use these across social media channels and / or NABERS website for the purposes of promoting your story and achievements. By supplying these images, you agree that you have the right to distribute them.